

element⁷

LONDON • NEW YORK

WORLD-CLASS HARDWOOD FLOORS

WIDE-PLANK • PARQUET • BESPOKE • LEATHER

EXCEPTIONALLY ENGINEERED

Element7's exceptionally engineered hardwood floors are considered the industry benchmark internationally. The structural integrity of a 3-layer engineered Element7 hardwood floor, combined with the technical supremacy of our finishes, produces a world-class hardwood floor that will last a lifetime, without the need for refinishing.





Element7 is recognised as the international benchmark for the supply and installation of engineered hardwood floors in wide-plank, parquet and all bespoke variants. This accolade results from our uncompromising use of only the finest raw materials and the technical supremacy of our 8 coat varnish finishes.

- A lifespan 3 times that of an average wood floor
- No refinishing necessary
- Aesthetically designed longer lengths
- The easiest of all to clean and maintain
- The best prime, knotty and country grades
- Manufactured exclusively in Italy for Element 7



Raw materials, grades and dimensions - Eliminating movement such as cupping, gapping and warping is the essential purpose of engineering hardwood floors. Core and secondary layers are commonly manufactured using Poplar plywood and fast grown softwood. Element7 use only Birch plywood and slow grown softwood, both of which are more expensive, but far more stable.

Element7's grades, without doubt, lead the industry. Most suppliers sell prime grades that are equivalent to an Element7 knotty grade. Element7's prime grades are unrivalled.

All our raw materials are sustainably sourced, we are FSC® and PEFC certified.

Engineered Construction - The Element7
“blocked and balanced” construction is
recognised worldwide as the most stable
engineered wood floor construction available.

We have never had a failed floor. We are well
known for our expertise with under-floor heating,
climate control or air conditioning systems as
well as humid climates, all of which are the more
challenging environments for hardwood floors.





Finishes - An 8 coat Element7 eco-friendly water-based varnish finish delivers a floor that will last a lifetime without the need for refinishing; importantly it is the easiest of all finishes to clean and maintain. Much cheaper oil finishes are high maintenance both to clean and maintain. The majority of budget single coat toxic solvent based varnishes, typical of the industry, will need refinishing within 3 years and the floor replacing within 5.

Refinishing an installed hardwood floor never duplicates a factory-controlled colour finish, it also destroys the floor's original brushed texture and micro-bevels.

Whether having the privilege of installing our floors in one of the world's finest residences, or working in a pied-à-terre, you will always be assured of a best in class floor, installed to our exemplary standards.

www.element7.co.uk/why-element7





WIDE PLANK

Incorporating aesthetically essential longer lengths. The timeless simplicity of the wide plank is irresistible.







PARQUET

Panelled parquet floors are of course the epitome of grand flooring, though Herringbone and Chevron patterns still prove popular.





SUSIE BEART

House and Garden Top 100

“ I have recommended Element7 to my clients on numerous occasions and they have always been efficient, professional and personable, whilst delivering an extremely high-quality product with superb levels of workmanship. I used them in my own house and cannot recommend them more highly. ”

SMG CONSTRUCTION - BAHAMAS

Custom homes and renovation in Lyford Cay, Old Fort Bay and Albany

“ We are extremely happy with your flooring, it has been a pleasure to work with and stands out as an exceptional product.”





Light Parisian

SGS DESIGN

International SBID Award finalist

“ We have specified Element7 for previous projects, but this was our first opportunity to work together at a Grade II Listed property. The combination of parquet panels through the Hallway and wide boards in the principal rooms formed the base to the transformation of this stunning Victorian Villa. The Client was delighted with the installation and finished product. ”

LINLEY

Award winning British luxury design

“ Just to say many thanks for the flooring at Observatory Gardens. It looks great and we cannot wait for it to be finished. It will transform the apartment. ”



BESPOKE

Virtually anything is possible.....









Thermo Oak - Brass Inlays



Oak & Travertine Marble



Centrepiece - MOD 483



Oak & Carrara Marble

PAOLO MOSCHINO for NICHOLAS HASLAM
Philip Vergeylen, World Top 100 AD

“ I have done multiple projects with Element7 and it is always a pleasure. The high quality of their flooring along with their precise installation can always be relied on. There to assist from start to finish, they leave us with beautiful floors. ”

RIENTS
Rients Bruinsma
Multi-award winning International Designer

“ This project was one of London's most exclusive properties. I chose Element7 for both the hardwood and leather flooring package throughout. I definitely made the right choice - the service from Element7 could not be faulted and the floors look as fabulous as I intended. ”



SALVESEN GRAHAM
House and Garden Top 100

“ We have worked with Element7 on many residential projects. In our latest London townhouse project, Element7 supplied and flawlessly installed a beautiful Oyster oak floor. They also collaborated with us to create a very special bespoke design - this was executed with absolute precision and the result looks impeccable. ”

STUDIO C – NEW YORK
Ocean Home Top 50 Coastal Interior Designer

“ Element7 floors are not only beautiful, but also feel fantastic underfoot. Their products are something I return to time and time again when speaking of engineered hardwood flooring with clients. Their products exude true quality. ”





BRODIN DESIGN BUILD – LOS ANGELES
Gavin Brodin

“ Working with Element7 is a very enjoyable experience all round, totally plain sailing. The flooring installed in our spectacular project in London is absolutely stunning. The detail is second to none, as is the installation and care for their clients too. ”

RBD ARCHITECTURE
Best high-end Residential Development - Winner

“ We have worked with you on several of our projects in Belgravia, including Montrose Place, always delighted with your work. ”

WALL PANELS

More and more in demand, wood wall and ceiling panels add a natural warmth to any environment.

Available in a select range of species, colours and in different engineered profiles from 5mm to 20mm thick.





Natural Oak



Profile

INSTALLATION

An Element7 installation guarantees perfection, whereas the installations of many others, frequently aim at best, to hastily achieve an arguably acceptable standard only.





Floating Stairs - Floor Matched

BRIAN MA SIY

Multi-award winning Contemporary Architect

“ Not only are Element7’s fabulous hardwood floors installed meticulously by their own team whose attention to detail is exceptional, but their service is outstanding. The team takes great pride in looking after their clients, architects and designers. ”

THOMPSON + BARONI ARCHITECTS

Best London Residential Design - Winner

“ We have worked with Element7 on several projects - during installation they are always reliable and have delivered amazing floors. We look forward to working with them in the future. ”



Black Wenge - Bronze Inlays



Curved Wenge Inlay - Bespoke Floor



Cork Expansion Fillet



Threshold Joint - Stainless Steel



Electrical Floor Socket - Grain End Matched



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The mark of
responsible forestry